

Why Choose **Enviroshake**[®] Over 'Rubber Roofing Materials'?

Enviroshake[®] is a composite "high tech" roofing product that is made from 95% recycled material, replicates the look of a weathered #1 grade taper-split cedar shake, but has the added benefit of performance and durability associated with **Enviroshake**[®] composite materials.

The Appearance!

- **Enviroshake**[®] looks like real cedar, rubber looks like what it is made of- Rubber.
- **Enviroshake**[®] is a superior product with superior performance and the only roofing product that gets better looking with age!



The photo to the right shows an **Enviroshake**[®] on the left and a rubber "shake" on the right.

You Get What You Pay For!

- **Enviroshake**[®] is made up of 50% recycled polymers (post industrial plastics), rubber is made from recycled rubber.
*Recycled polymers cost 4 times that of recycled rubber and are superior to rubber in performance and longevity
- **Enviroshake**[®] offers a lifetime warranty, rubber typically offers a 50-year warranty
- **Enviroshake**[®] does not discolor or blemish, rubber both blemishes and discolors easily



The photo to the right shows what a rubber tile looks like that is made in a mould. As you can see, where the mould is injected there is a black flow of material that resembles a moustache on the tile. **Enviroshake**[®] is pressed so this problem is avoided.

You Can Customize Your Roofing Look!

- **Enviroshake**[®] has 8 unique profiles that support the natural look of cedar, rubber has one profile
- **Enviroshake**[®] can be customized with a staggered look, rubber cannot



The photo to the right shows a staggered **Enviroshake**[®] install.

You Can Customize Your Roofing Look! Cont'd...

- **Enviroshake®** can be installed from a 5 inch to a 9 inch exposure, rubber cannot
- **Enviroshake®** produces no odor, rubber smells like what it is...rubber
- **Enviroshake®** Supports its customers with trained and certified installers (required for our warranty), rubber can be installed by anyone
- **Enviroshake®** has 12 inch wide shake widths, each nailed separately, rubber is a three foot panel with a mechanical locking system that can become unlocked when the tile expands and contracts with heat. In these instances, where the system fails due to temperature change, the roof will need to be reinstalled
- **Enviroshake®** has superior fire retardancy to rubber. Third party testing shows rubber igniting only 7 seconds beyond real cedar, on a direct flame test. Even after 2 minutes
- **Enviroshake®** had not ignited. (Some fire departments have acknowledged they will not fight a fire where rubber has been installed on the roof)
- **Enviroshake®** is a press formed material, rubber is injected molded, meaning **Enviroshake®** is a much more durable product resistant to scuffing, cracking, and curling

A Picture is Worth a Thousand Words...



If you are looking to achieve the classic taper split 'silvered' cedar look for your roof, **Enviroshake®** is the only composite roofing product that truly emulates the authentic appearance of cedar. With the additional benefits of **Enviroshake®** being made from 95% recycled materials, having a lifetime warranty, requiring no maintenance, and having exceptional durability and performance; it is an easy and worry free decision to go with **Enviroshake®**, *the only roofing product that gets better looking with age.*